



Brutus Calavera Coloring Contest 2024

Open to all ages: Digital Competition

Sponsored by the Center for Latin American Studies and The Ohio State Department of Athletics

Help Brutus get ready for Day of the Dead!

Día de los Muertos (Day of the Dead) is a cultural tradition predominantly celebrated in Mexico and Central America, and recently, by Latinxs in the United States. Before the arrival of the Spaniards, Aztecs engaged in month-long celebrations honoring the dead. Ever evolving, the tradition's contemporary practitioners continue to reshape and redefine this ancient ritual of remembrance. At the heart of the tradition is a joyful celebration of life—both those in the present and those in past.

The calavera is an important element of this celebration, as it playfully imitates scenes of everyday life to remind us not to take life too seriously. They represent death as the great equalizer of life that does not discriminate based on socio-economic hierarchy or other inequalities endured while living.

This coloring contest, open to children, teenagers and adults of all ages, introduces this festivity to those unfamiliar with it and strives to strengthen the relationship between Ohio State, Latin American, and Latinx culture.

Eligibility and rules

- Children, teenagers, and adults of all ages are eligible to participate in this contest
- There are five categories, divided by age: 8 and under; 9-11; 12-14; 15-17; 18+
- Eligible materials: crayons, colored pencils, markers, paint. No gluing on of extra materials or embellishment will be allowed. Digital coloring is permitted.
- Submissions will be judged based on the following criteria: visual impact, organization and execution, interpretation and creativity, and craftsmanship
- By entering the contest, the contestant allows Ohio State to repost the submissions. The first name and first initial of last name of winners may also be published.

Prizes

- All winners will receive a \$25 Amazon gift card. From the pool of winners, we will randomly draw names to receive tickets to the Ohio State Football game vs. Indiana (on November 23, 2024), tickets to the Men's Basketball game vs. Green Bay (on November 25, 2024), family passes to the Columbus Museum of Art, and a gift card and painting from Brush Crazy – Columbus.
- One winner will be selected from each age category in the digital competition (5 digital winners, 10 winners total)

Instructions

To participate, print page three of this document and color it. You can also color it digitally. Fill out contact information.

Then, upload your submission to Instagram or Twitter/X using the hashtag #BrutusCalavera **by Thursday October 25, 2024, at 5 p.m.**

Your uploaded image **must** include the age category information.

Contact information

If you have any questions, contact Leila Vieira at vieira.31@osu.edu or 614-292-3956.



Age:

- under 8
- 9-11
- 12-14
- 15-17
- 18+

